



An Active Life Plan Community

For Immediate Release

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At Seabury Active Life Plan Community, A New Generation Of Residents Is The Driving Force Behind Progressive Sustainability Initiatives.

Resident-Led Efforts Have Been Recognized By Senator Richard Blumenthal.



BLOOMFIELD, Conn. — In recent years, Seabury has made substantial investments in the quality of life on campus, from a state-of-the-art fitness center and spa to high-end cuisine and cultural events. But they're finding that Baby Boomer Residents are equally passionate about environmental sustainability—and these Residents' initiatives are helping to put Seabury on the cutting edge of green technology and innovation in the senior living field.

When Rev. Dr. Davida Foy Crabtree was deciding where to retire, a commitment to sustainability was a top priority. "I personally visited or researched 22 senior living communities around the country," Crabtree says. "Seabury was the most advanced and progressive when it came to environmental and sustainability initiatives."

Since arriving at Seabury, Crabtree has connected with other Residents to promote environmental initiatives on campus. Most recently, with financing from the Seabury Charitable Foundation, Seabury recently became the first senior living community in the nation to acquire an EcoRich commercial composter.

"Healthy soil is a major way to combat climate change, so composting helps us improve all these acres at Seabury," says Crabtree. "The new composter rounds out our infrastructure."

Having an EcoRich Composter onsite will divert more than 2,100 lbs. of organic waste per week from landfills or incinerators. At the same time, it will generate more than 210 lbs. of compost weekly, enabling Seabury to regenerate the campus's intensively farmed land, improving soil and gardens.

In addition to reducing waste and improving onsite landscaping and home gardening, Seabury plans to engage staff, Residents and Seabury At Home Members to offer compost for lawns and gardens across the region.

Other environmental investments and innovations in recent years include a self-sufficient geothermal system that currently handles 100% of the cooling and heating load of Seabury's South Wing, as well as a solar system that has generated enough power to illuminate 110,000 LED light bulbs for one year. Seabury also employs a reusable container system by OZZI.

Seabury is the first privately-owned Life Plan Community for adults 50 and over in the United States to receive a Green Globes designation. The designation is a result of Seabury's commitment to employing sustainable building practices with minimal ecological impact, including energy performance and reduction in water consumption.

Seabury has also received a Filta Environmental Impact Award for their efforts and the on-campus initiatives have been recognized by Sen. Richard Blumenthal, D-Conn.

"Seabury's admirable commitment to tackling the climate crisis will yield significant benefits, spurring residents to create a more sustainable community and planet," Sen. Blumenthal says. "I applaud the entire Seabury community for their dedication to a healthier and more sustainable environment."

"At Seabury, Administration, Residents, Members and staff are conscientious about the impact we make on the environment, beginning on our campus and in our community," says Seabury President & CEO Renée J. Bernasconi. "Our Residents have created an environmental action community group of over 50 members strong and we team up on sustainability initiatives."

The unveiling and dedication of the new composter will take place on Thursday, Feb. 24 at 10:00 a.m. on the Seabury campus at 200 Seabury Drive in Bloomfield, CT. The press is invited to attend.

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