



ENHANCING LIVES THROUGH *the Spirit of Generosity*

May 2020

Dear Seabury Community,

Your Seabury Charitable Foundation Board is as thunderstruck by the global coronavirus pandemic as you are. We have been in constant touch with each other as the crisis has evolved. We're particularly impressed by and pleased with the leadership displayed by Renée Bernasconi and her team at Seabury and the truly astonishing dedication and work demonstrated by the Seabury staff. Sincere and heartfelt thanks to each and every one of them.

At a recent video conference meeting of the SCF Board, after considerable thought and discussion, we refined our mission statement:

The Seabury Charitable Foundation promotes charitable giving, focusing on strategic priorities and initiatives of Seabury, Inc.

OUR VISION REMAINS THE SAME

Enhancing lives through the spirit of generosity.

During these troubled times, we have wondered what can be done to aid Seabury. For example, we've considered helping fund the unexpected cost of specific personal protective equipment (PPE) supplies and the surge of medical equipment purchased for isolation areas. However, the conversations always returned to the commitment and sacrifices being made by the Seabury staff. Our question became: How can we significantly acknowledge the devotion and sacrifices of Seabury's staff? The Seabury staff remain at work on the frontlines of this crisis, juggling multiple roles as they keep their family well, homeschool their children, and aggressively work to protect Seabury residents from the outbreak.



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Regrettably, many have also had to endure the stress of spouses and other family members becoming unemployed during these unprecedented times.

Given our revised mission—focusing on strategic priorities and initiatives—an obvious priority for us and the administration is the staff. With this in mind, we invite you to consider making a contribution to the Seabury Charitable Foundation and we, in turn, will work with Renée and her team to equitably distribute those funds to the staff. We hope that such stipends will provide a small measure of assistance and thanks to the staff for their gallant efforts. We are all in this together. The Seabury community is resilient and will overcome this adversity.

You may make your contribution through the Seabury website—**www.seaburylife.org**. Select “Foundation” from the top menu and navigate to the yellow/orange

DONATE button at the bottom of the “Ways to Give” page. You may also write a check to the Seabury Charitable Foundation and send it to the attention of the Seabury business office, 200 Seabury Drive, Bloomfield, CT, Attn: Ruslan Kuzmenko. If you have questions, please contact Tina Dupont at 860-243-6081 or **christinedupont@seaburylife.org**.

We will continue to be in touch with you about this coronavirus crisis gratitude initiative through future newsletters and other postings.

Stay calm. Stay safe. All the best.

Puck.

The Rev'd Erl G. Purnell
Chair, Board of Directors,
Seabury Charitable Foundation





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THE SCF BOARD

The Seabury Charitable Foundation has been working on behalf of the Seabury community for nearly 25 years. During this time, we have dedicated ourselves to providing benevolent support to those whose funding has been depleted through no fault of their own. The foundation has also funded other initiatives that benefit the Seabury community such as reading machines, handicap-accessible vans, community programs and activities—even the courtyard koi pond.



Years ago, the original Church Home of Hartford published a brochure which said, "Church Home needs your support to continue its mission of assisting and benefitting older people." That spirit continues through the work of the current board. In other words, the foundation is supporting community and enhancing lives.



The following are members of the Seabury Charitable Foundation Board of Directors:

- Ray Madorin
- Gale Mattison, Vice Chair
- Marian Moore, Secretary/Treasurer
- Erl G. (Puck) Purnell, Chair
- Susan Sappington
- Jim Trail
- Renée Bernasconi, ex officio
- Nancy Grover serves as consultant to the board



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FOCUS

Marian Moore is well recognized at Seabury. Her easy manner and smiling face welcome all who come upon her. Educated at Mount Holyoke, she served at Hartford College for Women in numerous development roles as well as a consultant to the Open Hearth and the New Britain Museum of American Art. Her volunteer work includes the South Glastonbury Congregational Church and the Salvation Army. She and her late husband, John, moved to Seabury in 2014. Since then, she's distinguished herself on the pickleball court, the Residents' Council, the Trails Committee and as a cast member in our musicals.

Marian is a stalwart member of the foundation board. She arrived during a time of transition, when new by-laws had just been adopted and leadership was changing. Quickly, Puck Purnell, recognizing her organizational background and dedication, asked Marian to oversee a development working group. It was a very good idea as she has guided that team through re-visioning and redefining the purpose of SCF.



New Britain Museum of American Art

Among Marian's skills in institutional development is friend-making. She immediately identified Nancy Grover as a potential resource for the foundation. Nancy had extensive experience in development, including chairing the Hartford Foundation for Public Giving, and agreed to serve as counsel to the board.

With board members like Marian, the Seabury Charitable Foundation is blessed with leadership, wisdom and energy. Without doubt, such characteristics are what's needed as SCF navigates through these unexpected times.



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Asked about the future of the foundation, Marian said, "At the moment, we need to attend to the immediate crisis and its impact on the Seabury community. Of course in time, our efforts to increase the amount of funds available to carry out our mission will need to be addressed."



Marian Moore and her grandchildren

Seabury Charitable Foundation Inc. is a supporting 501.c.3 non-profit organization formed in 1996. Seabury Inc. is the sole member of the foundation. The foundation actively solicits and administers philanthropic gifts to support charitable services benefiting Seabury residents and other seniors.



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Dear Friends of Seabury,

The staff's response to this crisis assures the residents and the board that Seabury continues to be as strong as ever. It demonstrates the strength and the resilience of Seabury—our staff, administration and, most of all, our residents. I want to express my gratitude to Seabury's Executive Team, the Seabury COVID Team and the Seabury Ambassadors.

My most profound appreciation goes to those on the frontlines. Our licensed nurses and CNAs, as well as culinary, housekeeping, maintenance and security who have all exemplified exceptional courage, compassion and resolve.

While our staff has been caring for the Seabury community, they have been struggling to keep their own families safe and, in many cases, have fallen on financially difficult times themselves.

As President of the Seabury Charitable Foundation, I want you to know that the Foundation Board will ensure that Seabury staff will be recognized and rewarded for their resolute commitment and dedication to this organization. Please consider a donation to the Seabury Charitable Foundation - COVID Crisis Gratitude Initiative, which we will, in turn, provide a gratitude stipend to staff.

Again, I want to thank the residents, staff and board for their commitment to Seabury and unwavering faith in its future.

Respectfully,

Renée J. Bernasconi, LNHA, MBA
President & CEO, Seabury

