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Seabury Creates Unexpected Gallery Space
Residents' Art on Display on Wintonbury Ave.

BLOOMFIELD – August 31, 2016 – On the blue-clad construction fence along the edge of Seabury Active Life Plan Community's repositioning project, there is an unexpected display of fine art.

In collaboration with Chief Strategy Officer and Vice President of Marketing & Communications, Renee Bernasconi; Seabury's Vice President of Community Life, Pegeen Sullivan; the Seabury Marketing Department; and the Seabury Artist's Group, an all-resident group of artists of varied media; Seabury turned a utilitarian construction barrier into a pop-up gallery.

Bernasconi's vision for the project began after weeks of passing by a blank blue fence and realizing it masked the vital character of the community behind it. With the goal of representing this dynamic lifestyle, multiple banners were developed to display a collage of the residents' artwork in a path following the curve of Wintonbury Avenue toward Seabury's main entrance.

The Seabury Artist's Group includes men and women from the community who work in a variety of media. With over 300 feet of content, the banners display a variety of this artwork and illustrate the diversity of talent from the Seabury community. "It shows creativity, yet shows no age and has no boundaries. Here at Seabury, art is everywhere," says Sullivan. "That's one of the things that inspire me the most; how many different visions you see portrayed right here. It is the product of beautiful minds and an inspired, active life."

The campus has endured significant changes in the past year, and Seabury is now underway with Phases B and C of its repositioning project. These two phases will include 68 new, independent living apartment homes, as well as the addition of a 225-seat auditorium. An addition to the health center, including a primary care suite, is also underway. Work on Phases B and C will conclude in May 2018.

The display is visible in part from both the grounds of the Seabury campus as well as Wintonbury Avenue near the intersection with Route 178.

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Seabury is a not-for-profit interfaith Active Life Plan Community, sponsored by Church Home of Hartford, Inc., an affiliate of the Episcopal Diocese of Connecticut, providing housing since 1876. A continuing care retirement community (CCRC) that opened in 1992, Seabury resides on 66 scenic acres in Bloomfield.