

# MOVING *Forward*

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RICHARD C. HEATH Executive Vice President & CEO

Dear Friends of Seabury,

When I arrived at Seabury in early 2012, I found a great community with a national reputation for excellence and quickly determined that major changes were not needed immediately. I devoted much of my first year as Seabury's CEO observing and evaluating the form and function of the community mindful that "in order to succeed in the future you have to escape the gravity of your past," because "success blinds us from the need to change," as stated by futurist Peter Sheehan.

Seabury's staff is very capable, dedicated and loyal, with many employees having served 10-21 years. There is an unusual capacity for imagination and innovation within the staff and residents creating a vibrancy rarely seen in retirement communities. Residents are highly engaged and enjoy the chance to start new projects such as the trails that surround our property, the jazz band that a resident started when he moved in a year ago, the chorale that another resident started that now has over 60 participants, and many other projects too numerous to mention here.

The Board of Directors asked me to determine the path Seabury needed to follow in order to maintain its leadership and cutting edge reputation, and we have embarked on a study of Seabury to design our future course. I selected Greenbrier Development and SFCS as consultants to assist us with planning the future of Seabury. This planning includes the examination of our physical structure as it exists today and what we need to do in order to attract future residents.

It is recognized within the senior health and housing profession that innovation and forward thinking are crucial when considering the repositioning of a community. That has never been more true as the baby boomers arrive at the age to finalize their retirement plans. The generation that changed every life stage as their huge demographic moved through its life cycle has very different expectations than the present generation of residents. We are already seeing that at Seabury.

It is an exciting time and a challenging project for Seabury. We are financially very stable and because we are fully occupied in independent living with a long wait list, it is important that we take steps to enable future residents to enter Seabury in their prime retirement years to enjoy all the amenities and programs that keep us a very vital community.

The Board of Directors will discuss a variety of proposals for our future and will weigh potential benefits and costs. We do not know precisely how the future will look at this point, but we are investigating several options to assure Seabury remains in the strong position it enjoys today.

We hope you find our Annual Report informative and welcome your comments and suggestions.

Sincerely,

Richard C. Heath

Richard C. Heath



**A. RAYMOND MADORIN** *President, Board of Directors* 

Dear Friends of Seabury,

As I look back on our October 2011 to September 2012 fiscal year, I am reminded that we had just said our farewells to John Mobley, an event which seems to have happened only yesterday and started the year with the now infamous October 2011 snow storm, which is thankfully a rapidly fading distant memory. As bad as being without electricity for over a week was, it had its silver lining. It demonstrated the strength and resilience of Seabury, its staff, administration and most of all, its residents in coping with adversity in the absence of its long standing CEO.

Thankfully, the remainder of the year was certainly more upbeat. Thanks to the efforts of the Search Committee headed by Gale Mattison, the directors along with the input of the residents were successful in the hiring of our new Chief Executive Officer, Richard Heath. We welcomed Rick and his wife Chris, who quickly became members of the Seabury family. The directors charged the Search Committee with the task of finding a person who was not simply interested in maintaining the existing excellence of Seabury, but to be a person of vision for our future. After a few months of settling in, Rick has shown the true entrepreneurial spirit of imagination, innovation and inspiration that has kept Seabury in the forefront of CCRCs in this country. Being a senior myself, I often subscribed to the adage "If it ain't broke, don't fix it." Being a member of Seabury as well as other entrepreneurial organizations, I have learned that if you wait until it breaks, you are too late to fix it.

I would like to paraphrase from my favorite poem, Abu Ben Adhem by James Leigh Hunt. Ben Adhem woke to find an angel writing the names of those who love the Lord in a golden book. When he asked the angel if his was there, the angel replied, "Nay, not so." Ben Adhem asked that his name be put down as "one who loves his fellow men." When the angel returned, Ben Adhem's name led all the rest. What differentiates Seabury from its competition is all the Abu Ben Adhems we have working or residing at Seabury. The genuine respect and love shown at this institution is simply second to none.

At the annual meeting in November we welcomed Jonathan Dixon, MD as a new director. Dr. Dixon is a semi-retired rheumatologist who has done some studies on mobility for the elderly, and we look forward to his presence on the Board. Joe Merritt retired from the Board after having served for ten years as a director. As a member of the Bloomfield Town Council, he provided Seabury guidance in Seabury's dealing with that organization. I thank the staff, Board, and residents for their commitment to Seabury and faith in its future.

Respectfully,

Supmond Madorin

A. Raymond Madorin President, Board of Directors



# 2012 BOARD OF DIRECTORS



# A. Raymond Madorin

- Attorney in sole practice
   Treasurer, General Practice Section Connecticut Bar Association 1996 –
- Chairman, Hartford County Bar Ethics Committee —
   President, Hartford County Bar Association 1989-1990 -1980-1985
- Chairman, Real Estate Committee Hartford County Bar Association 1990-1994
- Member, Connecticut and Hartford County Bar Association
   Former Vestry Member and Sr. Warden, St. James's, West Hartford
- Board of Trustees, Goodwin College (Chair of Finance Committee)
   Treasurer, Farmington Exchange Club
   Board of Directors, Seabury At Home, Inc.
- Past President, Board of Directors, Seabury Memory Care Center, Inc.
   President, Board of Directors, Church Home of Hartford, Inc.; Chair, Executive Committee

#### GALE A. MATTISON

- · Retired Executive Financial Officer, State of Connecticut
- · Past Chief Fiscal Officer, Connecticut Department of Correction

- Member, Vestry, St. James's Episcopal Church, West Hartford
   Past Jr. Warden, St. James's Episcopal Church, West Hartford
   Past Member, Board of Directors, University of Connecticut Health Care Finance Corp.
   Vice Chairman, Board of Directors, Connecticut Lottery Corporation
- Treasurer, Tibetan Terrier Club of America
- Veteran, United States Army 1968-1971
- · Vice President, Board of Directors, Church Home of Hartford, Inc.

# William J. Thompson

- · Principal and Consulting Actuary, Milliman, Inc.
- · Fellow, Society of Actuaries
- · Member, American Academy of Actuaries
- · Chairman, Insurance Board for Diocese of Connecticut
- · Member, State of Connecticut Continuing Care Advisory Committee · Former Vestry Member and Finance Committee Chair,
- St. James's Episcopal Church, West Hartford
- · Board of Directors, Seabury Charitable Foundation
- · Treasurer, Board of Directors, Church Home of Hartford, Inc.; Chair, Finance & Audit Committee

## Bette-Jane Hardersen

- · Financial Secretary, St. John's Episcopal Church, West Hartford, Retired
- · Accounting Supervisor, bePuzzled
- · Past Vice President, Combined Health Appeal
- Member, Altar Guild, St. John's Episcopal Church, West Hartford
- · Member, Global Missions Committee, St. John's Episcopal Church, West Hartford
- · President, Board of Directors, Seabury Charitable Foundation
- · Assistant Treasurer, Board of Directors, Church Home of Hartford, Inc.

## Laura D. Harckham, Ph.D.

- · Assistant Dean of Instructional and Community Services,
- Rockland Community College, NY/Retired
- Retired Educator, Researcher, Evaluator
   Past President, Treasurer, Northeastern Educational Research Association Past President, Literacy Volunteers of Rockland County
- · Past President, Treasurer, Association of Women Administrators of Westchester
- Past Treasurer, New City, NY Library
- · Past Treasurer, Seabury Residents Association
- · Past Treasurer, Church Home of Hartford Auxiliary
- Board of Directors, Seabury Memory Care Center, Inc.
   Secretary & Resident Director, Board of Directors, Church Home of Hartford, Inc.

# DONALD C. BERRY, JR.

Seabury An Active Life Community

- · Treasurer, Board of Directors, J.M. McDonald Foundation
- · Treasurer, Connecticut Continuing Care Residents Association
- · Sr.Vice President of Trusts & Investments, Fleet Bank, Retired
- · Past Sr.Vice President of Trusts & Investments, Chase Manhattan Bank
- · Past Chairman, Asylum Hill Congregational Church Investment Committee
- Resident Director, Board of Directors, Church Home of Hartford, Inc.;
- Chair Investments Committee



## THE RT. REV. IAN T. DOUGLAS

- · Bishop, Episcopal Diocese of CT, Overseeing 170+ Parishes & Affiliated Organizations
- · Chair, Board of Directors, Church Home of Hartford, Inc.

# **RICHARD C. HEATH**

- RICHARD C. HEATH Executive Vice President/C.E.O. Seabury Licensed Nursing Home Administrator FL and OH Past Director, Armed Forces R etitrement Home, Gulfport, MS Past Executive Director, North Horida Retirement Village, Gaineville, FL Past Vice President, New Business Development, Sears Methodist Retirement System, Abilenc, TX Past President/Management Consultant, Rick Heath & Asociates, LLC Past President/CEO, Gulf Coast Village Retirement Community Cape Coral, FL Past President, Rotary Club of Cape Coral, FL Past president, Rotary Club of Cape Coral, FL Past member of American Association of Homes and Services for the Aging, House of Delegates Past member, AAHSA state affiliate boards in OH, MA, and FL Board of Directors, Seabury at Home, Inc. Board of Directors Church Home of Hartford, Inc.; Chair, Hospice and Strategic Planning Committees

#### Priscilla B.Viets

- Corporator, Hartford Hospital
   Past President and Board Member, Hartford Hospital Auxiliary Member, Society of Daniel Wadsworth, Wadsworth Atheneum Museum of Art
- Member, Women's Committee of the Wadsworth Atheneum
- Member, Women's Committee of the Wadsworth Atheneum Museum of Art
  Past Member, Adult Christian Formation Committee, Trinity Episcopal Church, Hartford
  Past Stewardship Chair, Trinity Episcopal Church, Hartford
  Member, Hartford Chorale
  Board of Directors, Seabury Charitable Foundation
  Assistant Secretary, Board of Directors, Church Home of Hartford, Inc.



- Director of Engineering, Bartlett Brainard Eacott, Incorporated
- · Past Chairman, University of Hartford Construction Institute
- USGBC LEED Accredited Professional
- · Board of Directors, Church Home of Hartford, Inc.; Chair, Building & Grounds Committee

# THE REVEREND CANON WILBORNE A. AUSTIN

- · Vicar, St. Stephen's Parish, Bloomfield, CT
- · Member, Bloomfield Clergy Association
- · Board Member, Bloomfield Interfaith Community
- · Bishop's Representative, Board of Directors, Church Home of Hartford, Inc.

#### CONNIE BAIN

- · Regional Teller, Bank of Boston/Retired
- · Parish Clerk, Christ Church Cathedral, Hartford, CT · Member, Ushers Guild, Christ Church Cathedral,
  - Hartford, CT
- Treasurer, Saint Barnabas Guild, Hartford Chapter
- Secretary, National Executive Board, Saint Barnabas Guild
- Board Member, Larrabee Fund Association

Chair, Nominating Committee

Paul R. Briggs II

Dean, Hartford Deanery

of Churches Charities

· President, Seabury Auxiliary · Board of Directors, Church Home of Hartford, Inc.;

· Rector, St. Mary's Parish, Manchester, CT

· Board of Directors, Seabury At Home, Inc.

Church World Service CROP Walk Coordinator

· Board of Directors, Manchester Area Conference

· Board of Directors, Church Home of Hartford, Inc.



# H. DAVID CROMBIE, M.D.

- · Physician/Surgeon, Retired
- Honorary Medical Staff Hartford Hospital
- · Editor Emeritus, Connecticut Medicine, The Journal of the Connecticut State Medical Society • Member, Board of Advisory Governors, Hartford Hospital
- · Member, Board of Visitors, University Libraries, University of Hartford
- Past Board Member, Executive Committee Hartford Hospital
- · Past President, New England Surgical Society
- · Past President and Librarian, Hartford Medical Society
- Board of Directors, Seabury At Home, Inc.
- · President, Board of Directors, Seabury Memory Care Center, Inc.
- · Board of Directors, Church Home of Hartford, Inc.; Chair, Health Care Services Committee



#### JOSEPH P. MERRITT

- President/Owner, J.M. Metals, LLC, Retired
- · Bloomfield Town Council, Minority Leader
- Past Chairman, West Hartford Bloomfield Health District
- · Choir Member, Bloomfield Congregational Church
- · Treasurer, Board of Directors, Seabury Charitable Foundation
- · Board of Directors, Seabury at Home, Inc.
- · Board of Directors, Church Home of Hartford, Inc.; past Chair, Investments Committee

(Joseph Merritt retired from the Church Home of Hartford, Inc. Board in November 2012.)



#### DAVID O. ELLIOTT

- · Past Owners Representative/Construction Management, Connecticut Science Center
- · Past Director of Engineering, State of CT, Department of Mental Retardation
- · Past Acting Deputy Commissioner and Director Facilities Management and Engineering, State of CT, Department of Correction
- · Chairman and Co-Founder, Construction and Maintenance Institute for Criminal Justice Agencies
- · Board of Directors, American Society for Health Care Engineering
- · Board of Directors, New England Hospital Engineers' Society
- · President, Connecticut Hospital Engineers Society
- · Board of Directors, Seabury Memory Care Center, Inc.
- · Board of Directors, Church Home of Hartford, Inc.



#### THOMAS MOORE III

- Executive Director of the Society of the Increase of the Ministry
- · Senior Advisor to CEO for Episcopal Church Pension Fund
- Treasurer for the National Episcopal Church
  - · Executive Director of the Friends of Canterbury Cathedral in the U.S.
  - · Board of Directors, Church Home of Hartford, Inc.



# DONNA R. GALLUZZO, Ph.D. • President & CEO, HMS Healthcare Management Solutions, Inc.

- Past President and COO, Connecticut VNA, Inc.
- · Board of Trustees, Vice Chair and Executive Committee, Connecticut Business & Industry Association (CBIA)
- Treasurer and Board of Directors, Women Organizing Women Political Action Committee
- Senatorial Inner Circle, Presidential Task Force participation · Board of Directors and Audit Committee, Protein Sciences Corporation
- · Past President, Board of Directors, Investment Committee Chair, Goodwin College Foundation
- · Board of Trustees and Executive Committee, Goodwin College
- Past Treasurer and Board of Directors, Young Presidents' Organization (YPO-CT)
- · Board of Directors, Connecticut Association for Home Care and Hospice
- · Past President and Board of Directors, National Association of Women Business Owners (CT)
- · Past Board of Trustees, Independent Day School
- · PastVice President, Board of Directors, Seabury At Home, Inc.
- Board of Directors, Seabury At Home, Inc. · Board of Directors, Church Home of Hartford, Inc.

- MILTON LEWIS HOWARD
- · Emeritus- Founder/President of Milton Lewis Howard Associates, Architects
- Registered Architect, CT, NY, MA, NJ, GA, IL, IN
- · Certificate holder, National Council of Architectural Registration Board
- · Member, American Institute of Architects
- · Member, National Organization of Minority Architects
- · Past Arbitrator, American Arbitration Association
- · Past Chairman, Building & Properties Committee, Christ Church Cathedral, Hartford
- Board of Directors Church Home of Hartford Inc.



#### Robert Stanwood

- · Business Manager and Engineer, Pratt & Whitney, Retired
- · Past Pilot, United States Air Force
- · Cemeterian, Old St. Andrew's Church, Bloomfield
- · Computer and Web Page/Media Administrator Volunteer, New England Air Museum
- · Past Treasurer, Newington Amateur Radio League
- Treasurer, Board of Directors, Seabury At Home, Inc.
- Treasurer, Board of Directors, Seabury Charitable Foundation · Board of Directors, Church Home of Hartford, Inc.; Chair, Nominating Committee

# Director Elected in November 2012



#### JONATHAN A. DIXON, M.D. Physician

- · Director, Rheumatology Clinic, Hartford Hospital
- · Assistant Clinical Professor of Medicine, University of
- Connecticut School of Medicine
- Past Major, U.S. Army Medical Corps
- · Past Board of Directors, Hartford Healthcare Corporation
- · Past President of the Medical Staff, Hartford Hospital
- · Past Chief, Division of Rheumatology, Hartford Hospital
- · Past Board of Directors, Hartford County Medical Association
- Past Chairman, Physician Health Committee, Hartford County Medical Association
- Past Chairman, Hartford Physician-Hospital Organization
- ad hoc Committee on Medicare Risk Contracting · Past President, Hartford Physician-Hospital Organization
- · Past President, Hartford Physicians Association
- · Past Chairman, Medical Advisory Board of the Hartford Physicians Organization
- · Past Board of Directors, Hartford Physicians Organization
- · Past U.S. Army Europe, Consultant in Rheumatology and Immunology

# WILLIAM R. PEELLE, JR.

- Principal, Portfolio Manager, Bradley, Foster and Sargent
- · Board of Trustees, Bushnell Center for the Performing Arts
- · Board of Trustees, Episcopal High School, Alexandria, VA
- · Investment Committee, United Way of the Capitol Region
- · Board of Directors, Seabury Charitable Foundation
- · Board of Directors, Church Home of Hartford, Inc.

# SEABURY PROGRAM RECEIVES INTERNATIONAL RECOGNITION



# 2012 INNOVATOR AWARD WINNER

Last November, members of Seabury's Balance Life Team and Extended Leadership Team travelled to New Orleans to accept the ICAA Innovators Award for Seabury's *Spirit Week* program. This year the International Council on Active Aging presented this award to five organizations that have established unique "programs and concepts that advance active aging."

In early February 2012, Seabury's Balance Life Team (BLT), composed of staff from all areas across the full continuum, was tasked with developing Seabury's next

If you ask anyone at Seabury what they gained from Spirit Week, the answer will be "camaraderie." major campus-wide event. The goal was to provide a fun and meaningful experience for staff and residents that would bring the community together. The BLT saw this event as an opportunity to bid adieu to 2011, a year filled with unique challenges for Seabury including two natural disasters with loss of power, the unexpected death of our CEO and new leadership, among other changes. It was time for levity and playfulness, a need even the enthusiastic BLT underestimated, and which only later became fully apparent.

After vigorous brainstorming for this event, the concept of *Spirit Week* was born. The plan was to program a full week of friendly competition for residents, members and staff, guided by the ICAA's seven Dimensions of Wellness. The team worked together to create dynamic activities and events for residents at all levels of care. Among other activities, Spirit Week included: a field day, take home quizzes, a scavenger hunt, volunteer opportunities, a spelling bee and a talent show.

If you ask anyone at Seabury what they gained from *Spirit Week*, the answer will be "camaraderie." Although participation was voluntary, many residents and staff took part. This ultimately built a greater sense of community by allowing us all to experience the value of having fun *together* and what it truly means to be a community without barriers.



Jodi Morrissey, Heather Stanton, Cindy Senk, Colin Milner, ICAA CEO, Tiffany Smith, Muriel Capocci

# SEABURY'S EMPLOYEE WELLNESS INITIATIVE



Toning up for better health

From our Charter – "The purpose of the Wellness Committee is to develop and implement programs and strategies to enhance the health and well-being of our employees while constantly evolving towards a culture of employee wellness. These initiatives and this culture change will provide educational, motivational and fun opportunities for employees as we embrace more positive lifestyles and choices that will improve our health, productivity, morale, and well-being. We intend to more closely align with and contribute to the culture of wellness already established in our Resident community. Our goal is to embrace Seabury's focus on the seven dimensions of wellness and preventive care and extend this focus to our staff."



A little stress reduction

During the course of 2012, Seabury employees decided it was high time to join our residents in their commitment to fitness and wellness. Under the leadership of HR Vice President, Karen Sprout, and Fitness and Wellness Director, Cindy Senk, we have



partnered with Connecticare and Ovation Benefits in this initiative. The Ovation and Connecticare teams have many years experience

in this field, as does Cindy Senk who joined Seabury this year from Friendly's Ice Cream where she ran its extensive Employee Wellness program. Both of our partner companies have provided not only expertise, but significant funds to support the effort. Some of our activities have been:

- Multiple education sessions on a variety of health topics
- Staff education on better use of our employee health benefit plan for prevention of illness
- Promotion and education regarding our enhanced Employee Assistance Program (EAP)
- Initiation of a Weight Watchers at Work program with over 20 employees participating and more than 250 lbs. lost in 2012. Seabury pays half the cost for employees.
- Numerous exercise options classes and individual outside or in our Fitness Center which is now free to employees
- · Free chair massage offered weekly to employees
- Our plans for the future include adding additional fitness classes, a greater focus on employee safety, staff education on financial wellness, and planning an Employee Health Fair in the fall of 2013.



Power training builds fitness

# YEAR IN REVIEW

Trying to pick the highlights for our Year-in-Review article is always challenging as there are so many exciting activities and events we'd like to share.

**Seabury rang in 2012 with a truly unique program called "The Cosmic Dance."** The program, sponsored by Seabury's chapter of The Earth Charter, featured the story of the Cosmos right from the beginning. The performance gave participants a guided tour of the BIG picture through original music, graphic assistance, art, poetry, dance and



narration. The story told of our mutual inheritance as creatures of an awesome array of cosmic happenings in a long, wondrous history. The Earth Charter is a carefully researched set of universal principles for our living together sustainably on this planet. There are Earth Charter chapters throughout the world – including Seabury, thanks to the hard work of our dedicated residents!

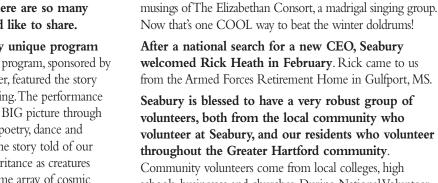
The Cosmic Dance



What do you do when the winter days are cold and long? Spice things up by throwing a feast, of course! It was Ye Olde Seabury on the day of our Medieval Faire and Feast! During the day, residents crafted fanciful



medieval headwear. The next evening, a Royal Feast was held! Attendees were encouraged to come in period attire to enjoy turkey legs, roast pig and tankards of grog. After the feast, squires and maidens adjourned to Ye



schools, businesses and churches. During National Volunteer Appreciation Week in April, Seabury recognized all the important contributions volunteers make. A Las Vegas themed event touted that "Our Volunteers are Worth a Million." Approximately 125 guests enjoyed the Rat Pack styling of performer Jimmy Mazz. A special video featuring interviews with our volunteers was shown and highlighted, in their own words, why they volunteer.

Olde Heritage Hall where they were treated to the musical

Together Seabury and the University of Hartford presented a talk by The Honorable David M. Walker, founder, president and CEO of Comeback America Initiative. Mr. Walker's engagement was sponsored by three Seabury resident groups: In Support of Democracy, Action Forum, and The Earth Charter Group. Mr. Walker leads efforts to promote fiscal responsibility and sustainability by engaging the public and assisting key policymakers on a non-partisan basis to help achieve solutions to America's federal, state, and local fiscal imbalances. Mr. Walker addressed fiscal concerns in his presentation, Comeback America: Saving the Middle Class, to a packed house at the University of Hartford's Wilde Auditorium in April.

In May, the entire campus was alive with colorful activity as the Balanced Life Team opened Spirit Week, a five-day competitive event that involved residents and staff assigned to eight different teams. The program included a diverse array of activities so that there was something for all interests and ability levels.





The opening ceremony featured a display of team flags and team cheers. The week progressed with a field day, a spelling bee, and volunteer events, finally culminating in a talent show at the end of the week. When the points were tallied, the Blue Team walked away with the trophy for Spirit Week, but everyone who participated was a winner! In fact, the concept of Spirit Week was awarded the prestigious Innovator Award by the International Council on Active Aging.

This summer brought our 2nd Annual Summer Concert Series co-sponsored by Resident and Culinary Services. This series features musicians from the renowned Hartt School of Music. Subscribers enjoyed four evenings filled with music and refreshment. Each concert featured signature cocktails and hors d'oeuvres prepared by Executive Chef Steve Acton. Performances included: viola selections by Kevin Bishop, cello selections by Sarah Hansen, harp selections by Amanda Evans, and keyboard selections by Danielle Guilbault.

The Seabury Charitable Foundation celebrated its sixteenth birthday in 2012! The Foundation hosted a special event on Sunday, August 19th to thank our donors. The Foundation provides peace of mind and a sense of security by providing financial assistance when needed to members of the Seabury community. The Foundation also supports and enhances the quality of life, programs, and services for all residents of the Seabury community.

In August, Seabury residents and guests made a trip to see our very own celebrity perform in Capital Classic Theater Company's production of Twelfth Night at St. Joseph University. Heather Stanton, Resident Services Director, played the role of Olivia for the show's four-week run. Heather's stellar performance earned her a nomination in the Best Actor category for the 2012 Best of Hartford List in Hartford Magazine.

What's the best way to give a nod to those lazy, hazy, crazy days of summer? With a campus-wide Ice Cream Social, of course! Residents, family members and staff gathered to listen to the bluegrass sounds of ShoreGrass while enjoying a delicious ice cream sundae bar and classic summertime treats like popcorn and cotton candy! ShoreGrass entertained the crowd with a lively mix of traditional bluegrass, old-time, early country, gospel, and folk songs that had us out of our seats and dancing!

Fall means golf here at Seabury. The 9th Annual Seabury Charitable Foundation Golf Tournament was held on September 10th at Wintonbury Hills Golf Course in Bloomfield. Since the tournament's first year, nearly \$300,000 after expenses has been raised. These funds support Seabury's programs and services for successful aging, including benevolent support for residents who have exhausted their financial resources through no fault of their own. A field of 120 golfers enjoyed a beautiful fall day and raised a net \$45,000. Seabury residents competed in a putting tournament that ended in a three-way shootout for first place!

The Adult Learning Program (ALP) Fall Preview was held on September 11th. ALP is a volunteer, non-profit organization that was established over 20 years ago. ALP offers fall, winter, and spring educational programs for older adults in the Greater Hartford area and is sponsored by UConn and Elderhostel. The presenters are ALP members, university professors and other professionals. Attendees were able to meet the instructors and hear Dr. Walter W. Woodward, Connecticut State Historian, speak on "Handed

> Down in Song: New England's Past as Captured in the Helen Hartness Flanders Ballad Collection." The Fall Preview launched a wide course selection encompassing topics such as music, opera, global issues, health care and Medicare. Additional presentations taught techniques to perfect poetry and writing skills, and there were informational sessions about Hartford, peacemaking and world affairs. In all, more than 85 classes were held between September and December.

> > continued on page 10





# YEAR IN REVIEW (continued)



Seabury's Culinary Services staff is always on the lookout for opportunities to exceed customer expectations of the dining experience. When residents requested gluten-free alternatives on a regular basis, Dining Director, Ken Cassella, did exhaustive research and testing of relevant products. This research now allows us to prepare a wide array of gluten-free offerings. In fact, we now classify our Culinary program as Gluten-Friendly because we use rice flour in all of our soups, sauces and sauté dishes. This allows a larger portion of the community to enjoy more of the choices in the bistro and dining rooms. Seabury continues its commitment to support local farm-to-plate initiatives and sustainable food sources. As the leaves started to turn and the air turned crisp, the Trails Committee and Resident Services hosted the 3rd Annual Autumn Harvest Fest on October 5th. The morning of fun started with a leisurely tour of Seabury's beautiful trail system, which was constructed by the hardworking members of the Trails Committee. Residents needing mobility assistance enjoyed the scenery on the trails from a cozy seat on the "Love Bug," an ATV specially equipped to handle passengers. The Hilltop Garden area was open for a final day of lawn games before the arrival of Old Man Winter.

Halloween is a merry scary time at Seabury! Residents and staff don costumes and host a parade for Health Center residents, followed by a costume contest and entertainment in Heritage Hall. To the great amusement of all, our new CEO Rick Heath and the Executive Team dressed as Snow White and the Seven Dwarfs. There was also a pumpkin contest with entries from each department. The submissions were very creative, and Fund Development and Volunteer Services Coordinator, Molly Bouffard, won bragging rights with her rendition of Cinderella's golden carriage!

Encore, Seabury's resident-run thrift shop, is now in its 20th year of operation. In November, the Encore volunteers, spearheaded by the tireless Joan Morcom, held their 3rd Annual Unique Boutique. This annual sale features exquisite specialty items that are perfect holiday gifts! Since its humble beginnings, Encore has raised approximately \$185,000. Proceeds from Encore fund all Independent Resident Council committees, and help to purchase items that are needed within the Seabury community. Encore has funded: half of the cost of the grand piano in Heritage Hall, automatic door openers for the main building, benches around campus, the resident copier in the Business Center, new books for the Seabury Library, and fresh flowers that are arranged and distributed weekly by the flower committee. We commend all of the volunteers' hard work, and congratulate all those who have contributed to Encore's success.



Veteran's Day was extra special this year at Seabury with a unique exhibit in the Art Gallery that paid tribute to our loved ones who have served our country. The display included pictures of residents, staff and family members who have served in the military. The pictures represented veterans of every war since World War I, including women's auxiliary groups. In addition to photos, some residents contributed memorabilia including a WWI helmet, a Purple Heart and other awards. Prior to the gallery opening, Seabury's veterans were recognized by Boy Scout Troop #1154 at a flag presentation ceremony. The flag is now on display in a special case at Seabury.



At year's end, there was spirited hustle and bustle everywhere! Elves toiled tirelessly behind the scenes to deck our halls and put us all in the holiday spirit. We began with Operation Sparkle on November 26th and December 3rd as teams of employees draped evergreen boughs, bows, lights and decorations throughout the campus. Holiday Helpers (teams of resident volunteers and employees) tracked and distributed the hundreds of holiday packages delivered to Seabury. The Annual Holiday Reception with the Seabury Board of Directors was held on December 6th and was attended by approximately 250 residents. The Gingerbread Brunch, a holiday party for the children of Seabury's staff, was held on December 8th.

Seabury resident volunteers helped more than 50 children with holiday crafts, cookie decorating, and holiday shopping. The event concluded as children settled down to hear holiday stories. Hanukkah, The Festival of Lights, started at sundown on December 8th, and a candle-lighting service was held on each of the eight nights at the Top of the Stairs. A special Hanukkah dinner was served in the Main and Views Dining Rooms following the service on December 10th. The Annual Bishop's Christmas Service took place on December 18th and was simulcast on Seabury's in-house TV channel.

All in all, 2012 was an incredible year at Seabury, and we are happy to share just a few of the highlights!















# CONSOLIDATED BALANCE SHEET Year Ended September 30, 2012

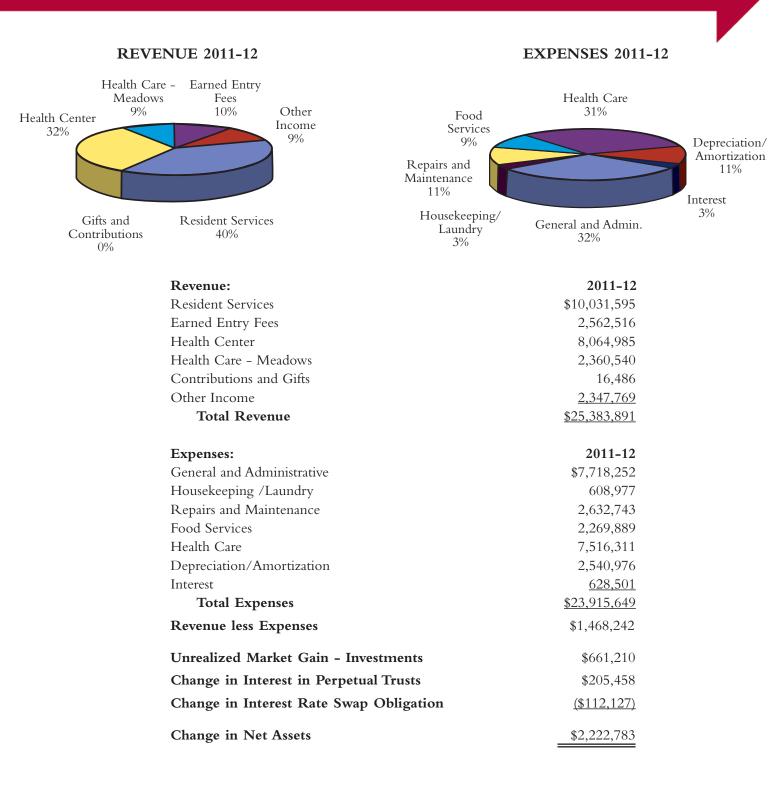
		Assets
Cash		\$7,936,682
Accounts Receivable		\$1,880,057
Inventory Food Service & Health Care		\$14,807
Prepaid Expenses & Tax Deposit		\$210,547
Total Current Assets		\$10,042,093
Loan Receivable from Seabury At Home		\$1,802,428
Endowment - Restricted	\$375,577	
Endowment - Unrestricted	11,185,886	
Endowment - Cost to Market Adjustment	73,224	
Total Endowment Funds		\$11,634,687
Land	\$4,471,759	
Buildings	57,388,722	
FF&E	4,905,990	
Accumulated Depreciation	(32,667,576)	
Total Land/Buildings/FF&E	<u>.</u>	\$34,098,895
Construction in Progress		\$257,635
Facility Development Costs		\$338,997
Deferred Compensation Plan		\$17,000
Beneficial Interest in Perpetual Trusts		\$1,868,205
Total Assets		\$60,059,940

Current Liabilities:		
Accounts Payable	\$806,116	
Accrued Interest Payable	49,164	
Escrow Deposits Held	449,823	
Other Current Liabilities	893,868	
Total Current Liabilities		\$2,198,971
Future Service Obligation		<b>\$</b> 0
Liability Entry Fees:		
Liability Entry Fees - 50 Months	\$18,373,649	
Liability Entry Fees - 67%	17,328,199	
Liability Entry Fees – Plan 85	2,977,237	
Liability Entry Fees – Plan 95	11,858,363	
Amortization - Entry Fees	(19,663,175)	
Total Liabilities Entry Fees		\$30,874,273
Long Term Debt		\$17,690,000
Bond Interest Rate Swap Obligation		\$1,070,038
Liability Garage Fees		\$63,779
Deferred Compensation Plan Payable		\$17,000
Total Liabilities		\$51,914,061
Fund Balance:		
Retained Earnings	\$5,923,096	
Current Year Earnings	\$2,222,783	
Total Fund Balance		\$8,145,879
Total Liabilities and Fund Balance		\$60,059,940

Liabilities and Fund Balance

Church Home of Hartford Incorporated year ending September 30, 2012 audited financial statements excluding The Seabury Charitable Foundation, Seabury Memory Care Center, Inc., and Seabury At Home Incorporated.

12 Seabury An Active Life Community



Church Home of Hartford Incorporated year ending September 30, 2012 audited financial statements excluding The Seabury Charitable Foundation, Seabury Memory Care Center, Inc., and Seabury At Home Incorporated.

# SEABURY CHARITABLE FOUNDATION

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

- Attributed to M. Mead

When our donors contribute to the Seabury Charitable Fund, they know they are "changing the world." This year the Foundation celebrated 16 years of good work and lifechanging programs within the Seabury community.

Sixteen years ago, in 1996, the Seabury Charitable Foundation was established with a permanent endowment.

The mission of the Foundation is to promote the overall welfare and enhance the quality of life for persons served by Church Home of Hartford, Incorporated and to make every effort to furnish financial assistance when needed to enable the people served by Seabury to benefit from the care and services we offer.



# Benevolent Support

For those individuals receiving financial support from the Foundation, their world is changed completely. Over the years the Foundation has provided over \$2 million to individuals in financial distress. These funds are called benevolent support. At any given time, there are between four and twelve recipients of benevolent support. This program, which is unique to Seabury, allows individuals who face financial difficulty (through no fault of their own) to receive funds to help pay for their residency. Very often these are individuals who have outlived their savings or other incomes. Knowing that there are measures in place to allow them to continue living a comfortable lifestyle in their home provides peace of mind that is crucial to the well-being of our residents.

# Enhancing Quality of Life

The Foundation supports special programming that benefits *all* residents. This year the Foundation matched funds raised by our Trails Committee to purchase a special vehicle to transport residents along our trails system. This means that even individuals unable to walk the trail system can be outside and enjoy the sights and sounds of nature on our beautiful grounds. The Foundation also contributes to the resident technology fund: This year we were part of the effort to bring the resident library into the 21st century by purchasing electronic reading devices that can be borrowed by any resident. The Foundation also serves as a means for individuals to make philanthropy personal: Many have donated to special funds or projects close to their heart to honor or memorialize a loved one.



**Resident enjoying reception** 



Teeing off at the 9th Annual Seabury Charitable Foundation Golf Tournament



Residents ready for the putting contest



Seabury Charitable Foundation Board members enjoy the Foundation's "Sweet 16" celebration

# Celebrating Success

2012 marked 16 years of philanthropic success and we celebrated in style at Seabury! Residents, Board members and community supporters were invited to our Sweet 16 event on August 19th, with a special dinner and swinging entertainment. This night was also an opportunity to formally establish our planned giving program, *The Seabury Legacy Society.* Though there have been planned giving donors previously, we have not had a formal recognition program. Legacy gifts ensure that Seabury has a reliable source of income into the future that will allow us to continue the programming and financial support that sets Seabury apart. The individuals who contribute to the Foundation are carrying on the community are given the peace of mind and quality of life that comes through programs supported by the Foundation.

In 2013 we will mark our 10th Annual Seabury Charitable Foundation Golf Tournament on September 10th – we hope you will join us to support the ongoing work of the Foundation, celebrate our accomplishments, and get to know the people who make Seabury such a special place to live and work.

As we move into the future, we are anticipating another year of unique and meaningful contributions to the Seabury community; funded as always by our generous donors.



# 2012 ANNUAL GIVING

C = CHHI Board Member

S = SCF Board Member

M = Denotes Meadows Board Member A = Denotes Seabury at Home Board Member

† = Deceased

# 2012 Annual Appeal

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Miss Adrienne Von Kummer Mrs. Dorothea Nordstrom Mr. Robert Sollenberger

#### Endowment Mrs. Mary Lowe

Golf Tournament

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continued on next page

# 2012 ANNUAL GIVING (continued)

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In Memory of all who have died in my two years here Mrs. Margery Weed

In Memory of Ruth Abbott Miss Doris Armstrong Ms. Arlene Friedman Mrs. Barbara Prasse Mrs. Bernie Robertson

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# 2012 ANNUAL GIVING (continued)

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In Memory of Marie Smedley Ms. Nancy Morrell

In Memory of Richard Smith Mr. David Swicker

In Memory of Elizabeth Sollenberger Mrs. Barbara Prasse Mr. Robert Sollenberger

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In Memory of Clara Zeiner Mr. Philip Samponaro

#### 2012 Honorariums

In Honor of Seabury Fitness and Wellness Day Mrs. Hope Childs

In Honor of Annie Allen Ms. Dolores Howard

In Honor of Clarence & Euna Coleridge Miss Roberta Cosby Mrs. Carol Fine

In Honor of Rev. Jeff Dugan Mr. and Mrs. Harold Buckingham Mrs. Carol Fine

In Honor of Dr. Elihu Fishman Mr. and Mrs. Kenneth Brock Mr. and Mrs. Roger Floyd Ms. Cathleen Kay Mr. and Mrs. Richard Keeffe Ms. Candace Mattingly Mrs. Chlake Raineau Mrs. Justine Roth Mrs. Joan Sereda Mr. and Mrs. David Winer Mr. Glen Zenor

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In Honor of Grace Richter Mrs. Dorothy Smith

In Honor of Seabury Nursing Staff Miss Doris Armstrong

In Honor of Margie Sullivan Mrs. Carol Fine

In Honor of Estelle Taylor Mr. Douglas Reed

In Honor of Richard and Susan Watson Mr. and Mrs. David Winer

In Honor of Cindy Wilusz Mr. and Mrs. David Winer

In Honor of Jerry Zimmerman Ms. Arlene Friedman Mrs. Carol Fine Mr. James Potter

# THE SEABURY LEGACY SOCIETY

# Who We Are

In 2012, the Seabury Charitable Foundation formed its official planned giving program called The Seabury Legacy Society. The Foundation would like to recognize past donors and encourage new members to join this group of philanthropic leaders.

Seabury Legacy Society members are dedicated individuals who have made all or a portion of their gifts to Seabury through their estate plans (bequest, trust, gift of life insurance, retirement account or charitable gift annuity). By leaving a planned gift, these donors have ensured that the Foundation will receive a significant, reliable source of income well into the future. These gifts guarantee that the Foundation can carry out its mission of enhancing the lives of those in Seabury's care for generations to come.

Seabury residents and Legacy Society members include: (L-R) Jim Ritter, Sylvia Ritter, Anne Brock, and SCF Board Member and Planned Giving Chair, Ken Brock.

It is a special person who takes this step to protect the future of their community: The Seabury Charitable Foundation would like to recognize the following donors who have made this commitment.

Anonymous (5) Miss Ruth Abbott † Stuart and Charlotte Babcock Mrs.Virginia H. Baldwin Anne and Ken Brock The Right Reverend and Mrs. Clarence Coleridge Lorna M. Daniells Hans and Nadia Deutsch Dr. Elihu and Myrna Fishman Mrs. Sally Foster Charles and Bette-Jane Hardersen Mrs. Dorothy Hassett Mrs. Jean Hughes Mrs. Margaret Igleheart Mrs. Louline King Mr. and Mrs. Seth Leacock Mrs. Dora Loutrel † Mrs. Trudy Lovell Mr. Robert McComb Mr. and Mrs. Malcolm Millar Mr. William Miller † Mrs. Joan Murray † Mr. and Mrs. Edwin Nilson † Mr. and Mrs. William Orr † George and Louann Plough Mrs. Jeanne Pronsky Jack and Betsy Rich Jim and Sylvia Ritter Mrs. Bernie Robertson Mrs. Celeste Sheldon Mrs. Dorothy W. Smith Mr. David Swicker Mr. Alfred Tager † Mr. James Trail Miss Adrienne Von Kummer

Ray Madorin, President of CHHI and SCF

Mr. and Mrs. Robert West Mrs. Joan Wister Estate of Clara Zeiner † Mrs. Carolyne Ziemen †

We have done our best to list donors as accurately as possible. We regret any inadvertent omission of some donor names. Please contact Foundation staff at 860.243.6041 with any comments or additions.



the Foundation's "Sweet 16" celebration

# MANAGEMENT TEAM & MEDICAL STAFF

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Renée J. Bernasconi, CMP Chief Strategy Officer Senior Vice President, Marketing & Communications



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Sylvia DiBiasi, MSPT Director of Rehabilitation Services



Anne Erickson, LNHA Nursing Home Administrator



Graham Fong Director Information Technology



Cindy Harrigan Director Community **Outreach Services** 



Emily Lauder Director of Operations Seabury Meadows



Steven Long, EMT-B, CPR-I, FSI-1 Director of Safety & Security



Lori Maglieri, RN Supervisor of Assisted Living (SALSA) Seabury Wellness Clinic



Karen J. Sprout Vice President. Human Resources



Heather Stanton Director of Resident Services

Marjorie A. Sullivan, RN-BC, CASP Health Services

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Director of Nursing

RN, C-NE, BA

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Sr. Marketing Counselor

Pegeen L. Sullivan Vice President, Community Life







Steven F. Yanofsky, MBA, CASP Vice President of Finance and Chief Financial Officer



Glen Zenor, LCS, CIAQM Vice President, Environmental Services

# Medical Staff

Patrick Coll, M.D. Seabury Medical Director Professor of Family Medicine, Associate Director of the Center on Aging, UCONN Health Center Director of the Clinical Program for the Center on Aging, UCONN Health Center



Dr. Coll

Joyce C. Harmon, APRN Community Nurse Practitioner



Joyce C. Harmon

Elizabeth Appel, M.D. Internist

Rohini Becherl, M.D. Internist

Robert Dicks, M.D. Internist

Thelissa A. Harris, M.D. Psychiatrist

Herbert J. Keating III, M.D. Internist

Jatupol Kositsawat, M.D. Internist

Yazeed S. Maghaydah, M.D. Internist

Munish Shastri, M.D. Internist

Varalakshmi Venkatachalam, M.D., FACP Internist

Lavern Wright, M.D. Internist



# **OPERATING STATEMENT**

We are dedicated to providing the highest quality of life to the people we serve through excellence in personalized service.



Chief Operating Officer Senior Vice President,

# SEABURY'S CONTINUUM OF SERVICES





- Life Care
- Future Long-Term Care Covered at Essentially No Additional Cost
- 18 Residence Styles (apartments, cottages and villas)
- Fitness & Wellness Programs
- Intellectual, Social & Cultural Events and College-Level Courses



860-286-0243 www.seaburyathome.org

- your life. your future. your choice.
  - Life Care At Home (in your own home)
  - A Personal Health Coordinator (available via phone 24/7)
  - Access to Seabury's Fitness Center, Social, and Wellness Programs
  - Future Long-Term Care Covered at Essentially No Additional Cost



# 860-286-0243

- Social, Intellectual, Fitness and Recreational Programs
- Assistance with Personal Care
- Transportation Services



# 860-286-0243

- Memory Support Assisted Living
- Licensed Nurse on site 24-hours per day
- Assistance with Personal Care
- Respite Care Available



# Seabury Skilled Nursing

# The Brewer And Davis Centers

- 24-Hour Skilled Nursing & Support Staff
- Resident Centered Care
- Short-Term Rehabilitative Services
- Long-Term Care



860-243-6077

860-286-0243

- Skilled Nursing Services
- Rehabilitative Services
- Home Health Aides/ CNAs
- Homemakers/Companions



# 860-243-6077

- Personal Care 
   Care Coordinated Services
- Companionship Meal Preparation
- Transportation 
   Assistive Technology



# 860-286-0243

- In-patient Services Out-patient & Home Care Services
- Physical Therapy Including Aquatic Therapy
- Occupational Therapy & Speech/Language Pathology

# Seabury Center for Succe

# Center for Successful Aging 860-243-6091

- Better Fit Academy 
   Mind Vitality Academy
- Better Balance Academy 
   Biodex Fall Risk Assessments

# **MISSION STATEMENT**

We are committed to meeting the physical, spiritual and emotional needs of the people we serve by providing services, accommodations, and resources that will assure the highest quality of life for residents, clients and employees through a philosophy of "Wellness, Compassion and Assistance." We are committed to enabling people to lead their lives fully with dignity and joy by the use of resources available to us according to the highest level of good stewardship. We shall make every effort to furnish financial assistance when needed to assure use of our facilities and services. We are committed to carrying out our purpose, by fully accepting God's love and all that means both for us and all whom we serve.

200 Seabury Drive Bloomfield, CT 06002 | 860-286-0243 or 800-340-4709 www.seaburyretirement.com

